



Staying Connected for Conservation in a Changed World:

UKOTCF's 6th conference on conservation and sustainability in UK Overseas Territories, Crown Dependencies and other small island states

By Zoom
2nd, 3rd, 9th & 10th March 2021

Sponsorship opportunities

Introduction

Consistently over several years, one of the most frequent enquiries from UKOTs and CDs to UKOTCF has been “when is the next UKOTCF conference?” This is because, as reported by UKOT participants, the conferences have proved invaluable in enabling successful conservation initiatives which would not otherwise have occurred.

For those new to the topic, UKOTCF organised conferences for conservation practitioners in the UKOTs, CDs and a few territories of other states or small independent states in 2000 (Gibraltar), 2003 (Bermuda), 2006 (Jersey), 2009 (Cayman) and 2015 (Gibraltar). UKOTCF also helped the UK Government’s Foreign and Commonwealth Office in organising and running a conference arranged at short notice in London in 1999. These physical conferences have included several hundred delegates (including those based locally) from across the UKOTs/CDs and elsewhere, from various organisations including civil society, government, business and institutions. Local and international press and media coverage has been received in addition to BBC documentaries recorded at the two most recent conferences.

UKOTCF will hold an online conference using Zoom – and undertook a wide consultation with our member and associate organisations, members of our regional working groups and others in our wide network to explore the options to seek their views on both logistics and topics.

Amongst respondents, there was unanimous support for a conference. Without the travel and accommodation dimensions, we could choose whether to hold the conference as a block of 4 days (as for the most recent physical conference) or split into blocks of 2- or 1-day, with gaps. On the basis of quite diverse views, we have opted to hold the conference as two blocks of 2-days in adjacent weeks, on the most popular days of the week indicated (Tuesdays and Wednesdays). To allow for live participation across the range of most territories (those ranging in time-zones from GMT+2 to GMT-6), the conference will run from noon to 8pm GMT each day.

We offered several conference subject areas, based on recent discussions in UKOTCF regional working groups and other discussions, and invited other ideas. There was general support for these, as well as useful suggestions for other topics and ideas for splitting or combining some subject areas. As a result, we are now including 8 main topics in the conference (2 per day), with a 2.5-hour session on each. (Note that we also have a shorter session each day. The short sessions may be used for a variety of functions but at least one will be a poster session (more explanation of the logistics later) without a restriction on topics, other than relevance to UKOTs/CDs (as is usual at our conferences.) The topics for the main sessions are:

1. Progress (or otherwise) in reaching environmental targets
2. Engaging people; the wider benefits of conservation and healthy ecosystems
3. Facilitating local leads in conservation

4. Coping with recovery after hurricanes and natural disasters by building resilience
5. Nature-based solutions for the UN Decade of Ecosystem Restoration: Terrestrial
6. Nature-based solutions for the UN Decade of Ecosystem Restoration: Marine
7. Funding mechanisms – tourism and alternatives
8. Plugging the gap: innovative approaches and capacity-building

We plan that the conference will produce proceedings, as did previous UKOTCF conferences (see www.ukotcf.org.uk/our-conferences/). Both spoken presentations and posters (in both cases rewritten in book/journal format) will be included in the proceedings. Proceedings of our previous conferences have had long-term continuing use.

Conclusions and recommendations from previous conferences have since been used for a wide variety of purposes, including evidence to UK Parliamentary inquiries, UK Government calls for evidence etc, and were adopted by a later meeting of the UK Overseas Territories & /Crown Dependencies Environment Ministers Council. The UKOT/CD Environment Ministers Council is planning to hold a meeting (with UKOTCF providing the secretariat) in the month after the conference to benefit from its conclusions.

Potential benefits for sponsors

- Opportunity to associate your organisation/brand with UKOTCF’s mission and increase recognition for your commitment to the environment
- Demonstrate your support for collaboration and connectivity in conservation
- Exposure to an interested, relevant audience through participation in the conference, features on the conference website and messages sent by UKOTCF to its email list and social media (although the email list cannot itself be released for legal reasons).

Sponsorship packages

	£5,000	£2,000	£1,000	£500- Conservation bodies only	£100- Conservation bodies only
Number of social media posts	4	4	4	2	2
Number of complementary registrations	3	3	1	1	1
Acknowledgement and sponsor profile (100 words with logo) on website	✓	✓	✓	✓	✓
Acknowledgement on output materials (including official proceedings)	✓	✓	✓	✓	✓
Advert in programme (PDF email attachment/website download)	Full page	Full page	Full page	Half page	
Acknowledgement of sponsor (with logo) in all conference emails	✓	✓	✓	✓	
Acknowledgement of sponsor in sessions	✓	✓	✓		

Embedded video/other downloadable content shared on conference website	✓	✓			
Sponsored discussion room during conference breaks	✓	✓			
Sponsor-run discussion or workshop session	✓				
Dedicated pre- or in-conference email to participants	✓				

Potential add-on items to above packages

Item	Price
Sponsorship of UKOTCF-organised session	£1,000
Sponsorship of prize for best student poster	£500
Sponsor poster in poster session – available throughout the conference	£500
Sponsorship of registrations for senior high school, sixth form and undergraduate students, or certain unpaid or low-income territory conservation workers whose attendance would otherwise not be possible	£250 per 5 such persons
Sponsor-selected questions in post-conference survey	£300
Full-page advert in programme	£500
Half-page advert in programme	£300

Please contact us at hello@ukotcf.org, cc jmales@ukotcf.org if you would like to discuss any of these options with us.